For Immediate Release:

October 28, 2024

**For More Information:**

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**Downtown Zeeland’s Main Street Trick or Treat Event**

The Downtown Trick or Treat event will be held on October 31, 2024. This marks the 12th Trick or Treat on Main Street event provided by West Michigan Community Bank!

The Trick or Treat event will take place from 3:00-5:00pm downtown Zeeland. Main Street will be closed between Elm Street and Church Street to create a safe area for Trick or Treating. Come rain or shine!

This event provides a safe, family friendly environment for younger children to participate in Trick or Treating while promoting the City of Zeeland’s downtown businesses. Children are invited to participate in this event instead of, or in addition to, city-wide Trick or Treating! City wide trick or treating is scheduled on October 31st from 5pm to 7pm, houses with exterior lights on indicate homes welcoming trick or treaters.

We invite children to pick up a bag from West Michigan Community Bank volunteers at the tent located in front of 130 E. Main Street. From there, children can Trick or Treat by entering the participating businesses. Savor the goodies provided by downtown businesses and have fun saying hello to Zeeland’s downtown merchants. Be sure to enjoy your complimentary donut provided by Zeeland Bakery, along with apple cider.

A photo station will be held in 152 East Main where you are welcome to snap a picture of your favorite trick or treater.

Also on site, the Zeeland BPW, Zeeland Police Department and Zeeland Fire Department will be giving Trick or Treating safety tips and providing fun for all ages. Come check out the fire truck and police car!

Zeeland’s Downtown Trick or Treat is proudly sponsored by:

**Title Sponsor:**

West Michigan Community Bank

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