

# EMBARGOED UNTIL 6 AM FRIDAY, NOVEMBER 1

## EPIC•MRA STATEWIDE MEDIA POLL OF ACTIVE AND LIKELY VOTERS – OCT 2024 [FREQUENCY REPORT OF SURVEY RESPONSES - 600 SAMPLE - ERROR ±4.0 pts.]

*Polling Dates: October 24, 2024 through October 28, 2024*

*Conducted by live interviewers – included 80% cell phones*

\_\_02. Thinking about the November 5<sup>th</sup> election when the offices of President, U.S. Senate, Congress, State Representative, County and local offices, and several proposals will be on the ballot, what are the chances you will vote in that election? Are you very certain to vote, somewhat certain, will you likely vote, are the chances only 50-50 you will vote, will you not likely vote at all, or have you already voted by absentee ballot or by voting early at your polling place?

63% Very certain to vote  
3% Somewhat certain to vote  
3% Will likely vote  
27% Already voted by absentee ballot  
4% Already voted early at the polls  
--- Chances 50-50/Not likely  
--- Undecided/Refused

**GO TO Q.4**

**GO TO Q.4**

**THANK AND TERMINATE**

**THANK AND TERMINATE**

\_\_03. In the November election, are you very certain to vote by going to your regular polling place or by early voting allowed by a new law, somewhat certain to vote at your polling place or by voting early, somewhat certain to vote by absentee ballot, or are you very certain to vote by absentee ballot?

58% Very certain to vote at the polls or by early voting  
4% Somewhat certain to vote at the polls or by early voting early  
**62% TOTAL VOTE POLLS**  
**35% TOTAL VOTE ABSENTEE**  
29% Somewhat certain to vote absentee  
6% Very certain to vote absentee  
3% Undecided/Refused

\_\_04. Overall, would you say that things in the United States are headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

25% Right direction  
65% Wrong track  
10% Undecided/Refused

\_\_05. Overall, would you say that things in Michigan are headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

45% Right direction  
46% Wrong track  
9% Undecided/Refused

\_\_06. Thinking about the condition of the national economy, would you give the national economy a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

5% Excellent  
 22% Pretty good  
**27% TOTAL POSITIVE**  
**71% TOTAL NEGATIVE**  
 25% Just fair  
 46% Poor  
 2% Undecided/Refused

Now I am going to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you have not heard a name, please say so. The first name is... “Do you have a favorable or unfavorable opinion of (him/her)?” [IF FAVORABLE/ UNFAVORABLE, ASK: “Would that be very or generally?” AND CODE BEST RESPONSE]

[ROTATE Q.7 THROUGH Q.15]	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
_07. Joe Biden	----	17%	<b>39%</b>	<b>57%</b>	45%	4%
_08. Gretchen Whitmer	----	36%	<b>53%</b>	<b>44%</b>	34%	3%
_09. Donald Trump	----	35%	<b>47%</b>	<b>52%</b>	46%	1%
_10. Kamala Harris	----	31%	<b>45%</b>	<b>51%</b>	45%	4%
_11. J.D. Vance	7%	28%	<b>40%</b>	<b>44%</b>	37%	10%
_12. Tim Walz	6%	25%	<b>42%</b>	<b>41%</b>	33%	11%
_13. Elissa Slotkin	14%	21%	<b>37%</b>	<b>32%</b>	25%	17%
_14. Mike Rogers	16%	14%	<b>28%</b>	<b>35%</b>	25%	21%
_15. Robert F. Kennedy Jr.	3%	18%	<b>40%</b>	<b>37%</b>	28%	20%

**POLLERS NOTE: IF VOTED AV OR EARLY VOTED AT THE POLLS IN Q.2 READ: “...did you vote for. . .” INSTEAD OF “...would you vote for...” - THEN READ THE LIST OF CANDIDATES AND RECORD RESPONSE IN Q.16**

Thinking about the upcoming election ...

\_\_16. If the election for President were held today, would you vote for **[ROTATE FIRST TWO]** Donald Trump the Republican, Kamala Harris the Democrat, Jill Stein of the Green Party, Cornel West the Independent, or Robert F. Kennedy Jr. of the Natural Law Party?

**[IF UNDECIDED, ASK: “Well, if the election was being held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]**

**45% TOTAL VOTE TRUMP**

43% Donald Trump the Republican

2% Lean toward Donald Trump the Republican

**48% TOTAL VOTE HARRIS**

46% Kamala Harris the Democrat

2% Lean toward Kamala Harris the Democrat

**3% TOTAL VOTE STEIN**

2% Jill Stein of the Green Party

1% Lean toward Jill Stein of the Green Party

**1% TOTAL VOTE WEST**

1% Cornel West the Independent

0% Lean toward Cornel West the Independent

**3% TOTAL VOTE KENNEDY**

3% Robert F. Kennedy of the Natural Law Party

0% Lean toward Robert F. Kennedy of the Natural Law Party

0% **VOTE FOR OTHER CANDIDATE/DID NOT OR WOULD NOT VOTE  
(VOLUNTEERED – DO NOT READ) ----- GO TO Q.19**

0% Undecided/Refused ----- **GO TO Q.19**

**POLLERS NOTE: IF VOTED ABSENTEE OR EARLY IN Q.2 SKIP Q.17**

\_\_17. Using a scale of zero to 100, with zero meaning that you are NOT interested at all in the election and not motivated to vote at all, and 100 meaning that you are extremely interested and motivated to vote, what number best describes how interested and motivated you are to vote in the November election for your candidate for President? **[WRITE IN NUMBER – IF UNDECIDED/REFUSED, CODE “999”]**

**N=595**

**RATING:**

0 to 49 34%

50 3%

51 to 89 9%

90 to 100 53%

Undecided/Refused/NA 0%

**MEAN: 65.175**

\_\_18. What would you say is the one single issue that influenced you the most in deciding who to vote for in the election for President? **[DO NOT READ - CODE RESPONSE OR OTHER]**

**N=595**

- 30% Inflation/Cost of living
- 18% Abortion/Reproductive freedom
- 12% Immigration policy/Southern border
- 10% Fitness (*Mental, Physical, Demeanor*) for Office
- 5% Foreign policy/Middle East/Ukraine/China/North Korea
- 3% Taxes/Government spending/National debt
- 1% Crime/Drugs
- 1% Gun control
- 1% Health Care/Medicare
- 0% Climate change/Clean energy/Environment
- 15% Other
- 4% Undecided/Refused

**POLLERS NOTE: IF VOTED AV OR EARLY VOTED AT THE POLLS IN Q.2 READ: “...did you vote for. . .” INSTEAD OF “...would you vote for...” - THEN READ THE LIST OF CANDIDATES AND RECORD RESPONSE IN Q.19**

\_\_19. If the election for U.S. Senate were held today, would you vote for **[ROTATE]** Mike Rogers the Republican, Elissa Slotkin the Democrat, or one of the third party candidates?

**[IF UNDECIDED, ASK: “Well, if the election was being held today, and you had to decide right now, which candidate would you lean toward?” AND CODE BEST RESPONSE]**

**42% TOTAL VOTE ROGERS**

- 39% Mike Rogers the Republican
- 3% Lean toward Mike Rogers the Republican

**47% TOTAL VOTE SLOTKIN**

- 45% Elissa Slotkin the Democrat
- 2% Lean toward Elissa Slotkin the Democrat

**6% TOTAL VOTE THIRD PARTY**

- 5% Third Party Candidate
- 1% Lean toward a Third Party
- 1% **DID NOT OR WOULD NOT VOTE (VOLUNTEERED – DO NOT READ)**
- 3% Undecided/Refused

Now I am going to read several issue areas. For each one, please tell me if you think [ROTATE] Kamala Harris or Donald Trump would do a better job of handling that issue? [IF HARRIS/TRUMP, ASK: “Would that be much or somewhat better?” AND CODE RESPONSE]

ROTATE Q.20 THROUGH Q.26		<u>HARRIS MUCH</u>	<u>HARRIS TOTAL</u>	<u>EITHER NEITHER (VOL)</u>	<u>TRUMP TOTAL</u>	<u>TRUMP MUCH</u>	<u>UND REF</u>
_20.	Ending the war in Ukraine.	30%	<b>39%</b>	4%	<b>53%</b>	43%	4%
_21.	Protecting Medicare and social security benefits	41%	<b>52%</b>	4%	<b>39%</b>	30%	5%
_22.	Working to enact federal law that guarantees abortion access and other reproductive rights.	53%	<b>64%</b>	6%	<b>23%</b>	16%	7%
_23.	Enacting immigration legislation to secure our southern border.	26%	<b>36%</b>	4%	<b>59%</b>	52%	1%
_24.	Addressing inflation and the high cost of living.	36%	<b>45%</b>	4%	<b>49%</b>	43%	2%
_25.	Standing up to Russia, China, Iran, North Korea and other dictatorships.	34%	<b>41%</b>	3%	<b>54%</b>	48%	2%
_26.	Negotiating an end to the hostilities between Israel and Hamas, Hezbollah, Iran and others in the region.	26%	<b>36%</b>	12%	<b>48%</b>	40%	4%

\_27. The Biden-Harris administration has pushed for increased production of electric vehicles, encouraging construction of plants to produce batteries, and the widespread installation of charging stations. The aim of this effort is to address climate change by reducing the reliance on fossil fuels by making the purchase of an electric vehicle more attractive to consumers. Do you approve or disapprove of this plan to promote the sale of more electric vehicles? [IF APPROVE/DISAPPROVE, ASK: “Would that be strongly or somewhat?” AND CODE BEST RESPONSE]

**39% TOTAL APPROVE**

23% Strongly approve

16% Somewhat approve

**55% TOTAL DISAPPROVE**

10% Somewhat disapprove

45% Strongly disapprove

6% Undecided/Refused

Finally, I would like to ask a few questions about you - for statistical purposes only.

\_\_28. On the issue of abortion, do you think . . . **[READ 1 THROUGH 5]**

- 36% Abortion should be legal in all cases
- 21% Legal in most cases
- 26% It should be legal only in cases of rape, incest or to save the life of the mother
- 9% Legal only when necessary to save the life of the mother, or
- 4% Abortion should be against the law in all cases
- 4% Undecided/Refused

\_\_29. Do you have school-age children aged 18 or younger living in your household?

- 32% Yes
- 67% No
- 1% Undecided/Refused

\_\_30. Do you, or does any member of your household, belong to a labor union or a teachers association?  
**[PROBE FOR BEST RESPONSE]**

- 11% Respondent belongs
- 9% Other household member belongs
- 4% More than one household member belongs
- 24% TOTAL UNION**
- 76% No members in household
- 0% Undecided/Refused

\_\_31. Could you please tell me in what year you were born? **[IF REFUSED, ASK: 'Would you please tell me into which of the following categories your age would fall? Please stop me when I get to a category that applies to you.' AND READ 1 TO 4]**

**[RECORD YEAR HERE \_\_\_\_ AND THEN CODE BELOW]**

- |     |                   |                         |
|-----|-------------------|-------------------------|
| 19% | 18 to 34 years    | <b>(1990 to 2006)</b>   |
| 26% | 35 to 49          | <b>(1975 to 1989)</b>   |
| 31% | 50 to 64          | <b>(1960 to 1974)</b>   |
| 24% | 65 and over       | <b>(1959 or before)</b> |
| 0%  | Undecided/Refused |                         |

\_\_32. What is the last grade or level of schooling you completed? **[DO NOT READ – CODE BEST RESPONSE]**

- 1% 1st to 11th Grade
- 20% High School Graduate
- 4% Non-college post high school (technical training)
- 24% Some college
- 37% College graduate
- 13% Post graduate school
- 1% Undecided/Refused

\_\_33. What is your religion -- Protestant, Roman Catholic, Eastern Orthodox, Jewish, Muslim or some their religion?

- 26% Protestant (**Methodist, Baptist, Lutheran, Presbyterian, or Episcopalian**)
- 21% Roman Catholic or Catholic
- 1% Eastern Orthodox
- 1% Jewish
- 2% Muslim
- 2% Other
- 19% Christian – Non Denominational (*volunteered*)
- 26% None (*volunteered*)
- 3% Undecided/Refused

\_\_34. Which of the following racial or ethnic groups best describes you -- White, African American or Black, Hispanic or Latino, Asian, Native American, mixed-race, or some other group or race?

- 78% White
- 11% African American/Black
- 2% Hispanic or Latino (Puerto Rican, Mexican-American etc.)
- 1% Asian
- 1% Native American
- 3% Mixed race
- 1% Other
- 3% Undecided/Refused

\_\_35. Would you describe yourself as (**ROTATE**) conservative, moderate, or liberal?

- 36% Conservative
- 35% Moderate
- 23% Liberal
- 6% Undecided/Refused

\_\_36. Generally speaking, do you consider yourself a Republican or a Democrat?

(**IF DEM**) Do you consider yourself a strong Democrat or a not very strong Democrat?

(**IF INDEP**) Do you consider yourself closer to the Republican or Democratic Party?

(**IF REP**) Do you consider yourself a strong Republican or not a very strong Republican?

- 31% Strong Democrat
- 5% Not Strong Democrat
- 7% Independent-Lean Democrat
- 43% TOTAL DEMOCRAT**
- 11% Independent
- 44% TOTAL REPUBLICAN**
- 8% Independent-Lean Republican
- 6% Not Strong Republican
- 30% Strong Republican
- 0% Other
- 1% Undecided/Refused

\_\_37. Would you please tell me into which of the following categories your total yearly household income falls; including everyone in the household? Please stop me when I get to the category that applies to you? **[READ 1 THROUGH 6]**

- 5% Under \$25,000
- 12% \$25,000 to \$50,000
- 17% \$50,000 to \$75,000
- 17% \$75,000 to \$100,000
- 19% \$100,000 to \$150,000
- 21% Over \$150,000
- Retired (**VOLUNTEERED - ASK: "But is there an income category I read that would apply to your household?" AND CODE BEST RESPONSE**)
- 10% Undecided/Refused

\_\_41. Sex of respondent (**BY OBSERVATION ONLY**)

- 47% Male
- 53% Female

**THANK RESPONDENT FOR HIS OR HER TIME AND TERMINATE**